

# Appendix A

## Joint Health & Wellbeing Strategy

### **Priorities and Commitments by subgroup**

# System

ICB

LLR Systems Executive

Design Groups & LLR Prevention and HI Board

# Neighbourhood

# Place

**Health and Wellbeing Board**  
Joint Health and Wellbeing Strategy

- Partnership of Partnerships*
- Leicestershire Safer Communities Strategy Board
  - Safeguarding
  - LLEP

ICP

**Mental Health**

Place-based Mental Health Group

**Best Start For Life**

Children & Family Partnership Board

**Staying Healthy, Safe and Well**

Staying Healthy Partnership Board

**Living and Supported Well**

Integration Executive

**Dying Well**

- Thematic Co-ordination and Delivery Groups*

- Leicestershire Education Excellence Partnership
- SEND and Inclusion Board
- Partnership Plan Priority Groups
- Youth and Justice Partnership Board
- Early Help Partnership
- Youth Campaign Group

- Chief Housing Officers Group
- Communities
- SPG
- District Health Leads
- Leicestershire Mental Health Group

Cultural Services Chief Officers Partnership

- Integration Delivery Group
- Leicestershire Joint Commissioning Group
- Integrated Finance and Reporting Group
- Lightbulb

**Community Health and Wellbeing Plans**  
Consistent Framework and Themes (matching/aligned to the above, applied across each district with local input/data/perspective applied)

Local Delivery Partnerships

# Best Start for Life

## First 1001 Critical Days

A1. We will embed the Governments vision for 'The best start for life. A vision for the 1,001 critical days' through a local 1001 Critical Days Children's Manifesto and communication campaign

A2. We will have joined up, accessible pre -school services, family hubs, an empowered workforce and clear local and national direction, vision and service improvement. This will include an integrated Early Years Pathway to identify and support vulnerable children.

A3. Embed the additional 3-4month and 3.5 year checks into our public health nursing service.

A4. We will invest in evidenced based breastfeeding support for mothers across Leicestershire. Supporting them to initiate and continue breastfeeding for as long as they choose. Support will be prioritised for those in white other ethnic groups and younger mothers.

A5. We will work to further increase uptake of childhood immunisations programmes especially boosters due at age 1 and 2years

A6. We will empower families to feel confident and supported develop and grow. This will include support to access the most appropriate services for emotional health and wellbeing, minor ailments (including gastro, respiratory/ bronchitis and head injuries) and home safety.

# Best Start for Life

## School Readiness

B1. We will take a proportionate universalism approach and focus on narrowing the development gaps that affect children and families who are at the greatest disadvantage (e.g. those who access FSM, live in poverty or have a poor home environment, have SENDs and/or are in our care)

B2. We will support parents and families to build on their understanding of children's needs so that they are able to understand what good looks like and get their children off to a good development start

B3. We will provide support to embed physical activity into young children's lives through interventions that improve fine and gross motor skills.

B4. We will ensure access to support early development of speech, language and communication

B5. We want to help families access free high-quality childcare and early education that is fully inclusive and accessible.

B6. We will support improving maternal mental health and physical activity to allow parents and carers to be in the best position they can be to support their children

# Best Start for Life

## Preparing for Life

C1. We will work with young people, partners, parents and schools in increase HPV and Covid-19 vaccination uptake

C2. We will investigate the causes of the increasing levels of children in care and work with families to prevent this whenever possible

C3. We will ensure there are opportunities for all 16-17 years olds to gain education, employment and training

C4. We will develop the Healthy Schools and secondary school children's public health service to help build informed, healthy, resilient young people that have skills to stay safe from harm and are ready to enter the adult world

C5. We will ensure there is appropriate emotional and mental health support for children and young people as part of the Covid recovery

C6. We will ensure that children and young people have access to the services they need to gain and maintain an active lifestyle and healthy weight.

C7. We will support the workforce to embed a Trauma Informed Approach to reduce the impact of Adverse Childhood Experiences on later life

C8. We will ensure that children with SEND and learning disabilities have access to the support they need and a seamless transition into adult services.

# Staying Healthy, Safe and Well

## Building Strong Foundations

D1. We will work with partners to deliver the Leicestershire wider determinants action plan, this will include a Health and Equity in all Policies approach to all we do

D2. We will further grow Leicestershire's economy and support recovery from the Covid pandemic including work with the Leicester and Leicestershire Enterprise Partnership, Levelling Up and having economic growth for all. We will support those in poverty to access the support to gain employment and eligible benefits and hardship

D3. We will work to ensure everyone has 'good work' for them. Supporting people to enter and maintain good employment/ skills and support those with health and care needs to keep their jobs, with particular attention to sickness absence (due to musculoskeletal and mental health conditions) and considering an aging workforce. . Work will also consider the role of workplaces in supporting health and wellbeing.

D4. We want everyone to have access to a good home. We will work with partners to ensure high quality new and current housing that has access to green space and supports good health and wellbeing. We will also work collaboratively to prevent homelessness whenever possible.

D5. We will work with system partners to support adults with mental health challenges to live independently

D6. We will effectively and equitably plan for our growing and older population to ensure everyone has access the services, transport and infrastructure they need

# Staying Healthy, Safe and Well

## Building Strong Foundations

D7. We will work with Community Safety Partnerships to maintain low levels of crime and support community cohesion including work to reduce domestic violence and implement the Domestic Abuse Act 2021.

D8. We will implement the Air Quality and Health action plan

D9. We will collaborate with the Leicestershire planning system and developers to explore a new approach to the design of our residential, employment and town centre environments to increase active travel, green infrastructure and reduction in motorised transport.

D10. We will support families out of fuel poverty and into affordable warmth

D11. We will review the health impacts of climate change to support wider environmental workstreams to embed a health lens into their approach.

# Staying Healthy, Safe and Well

## Enabling Healthy Choices and Environments

- E1. We will increase knowledge and access to prevention services through embedding Making Every Contact Count training and social prescribing approach across our collective workforce
- E2. We will deliver targeted, effective and consistent health and wellbeing communications to empower Leicestershire to make healthy choices, including how to access services.
- E3. We will work with partners to deliver the Leicestershire Healthy Weight strategy, Food Plan and Active Together Partnership Physical Activity Framework
- E4. Through the Leicestershire Sexual Health Strategy, we will improve sexual health outcomes including chlamydia detection, HIV testing and combatting the increasing levels of abortion
- E5. We will further develop the ABCD, strength-based approach to build social capital and strong, connected and resilient communities
- E6. We will work with businesses to support enabling healthy choices through their shop/supermarket
- E7. We will work to further develop active travel across Leicestershire including a review of connected and walkable neighbourhoods and rural connectivity to understand how these impacts on healthy behaviour and environments
- E8. We will work with planners and licensing officers to further build a healthy environment across Leicestershire reviewing fast food outlet and alcohol premise density
- E9. We will invest in improving vaccination and screening rates (including cancer and health check coverage). This will include understanding the reasons for the decline in cancer screening rates and a targeted approach for those populations most at risk of premature mortality from cancers



# Living and Supported Well

## Upscaling Prevention and Self-Care

F1. We will empower patients to self-manage their long-term condition(s) through a variety of routes for different needs, including the use of expert patient programmes, social prescribing, digital approaches, assistive technology, accessible diagnostics and support.

F2. We will deliver the Adults and Communities strategy including building asset-based approaches to working with people and communities

F3. We will reduce the number of falls that people over 65 experience, including people in residential and nursing care homes

F4. We will support the Adults and Communities Accommodation Strategies and Investment Strategy Prospectus to ensure people living with disability and long term conditions have access to the right housing, care and support

F5. We will work to improve access to health and care services including primary care and appropriate funding support

# Living and Supported Well

## Effective Management of Frailty and Complex Care

G1. We will build on the LLR Population Health Management framework and development programme, translating implications to Leicestershire to identify those at greatest risk of poor health outcomes including multiple hospital admissions

G2. We will provide joined up services that support people and carers to live independently for as long as possible, including those with dementia. Supported by integrated health and social care workforce this will ensure that the patient sees the right person for your problem at the right time

G3. We will deliver an effective health and care integration programme that will deliver the Home First step up and step down approach for Leicestershire

G4. We will seek to develop a more qualitative, holistic approach to care planning and risk management, exploring ways in which this could be delivered by a wider range of professionals across Leicestershire through Integrated Neighbourhood Teams.

G5. We will improve the quality and coverage of joined up care planning for the most vulnerable including strengthening care planning links across primary and secondary care to achieve 95% of the 95 vulnerable population having a care plan in place

G6. We will continue to implement the LLR Carers strategy for Leicestershire and strengthen links with the LLR Carers Board.

G7. We will work to measure and reduce the number of emergency bed days people with Long Term Conditions experience

G8. We will offer a two hour crisis response for people that may otherwise need to attend hospital (target 80% by April 2022).

G9. We will reduce the number of permanent admissions to residential and nursing homes.

G10. We will ensure eligible people receive reablement within 2 days of discharge

# Dying Well

## Understanding Need

H1. We will carry out a Joint Strategic Needs Assessment chapter looking at end of life specifically

H2. We will seek to gather views from people to understand what dying well means to them and how this could be achieved

## Effective Transitions

I1. We will seek your views on what planning and services for late and end of life should look like and how you should be informed about your choices

I2. We will ensure there is a clear transition in care planning from living with long term conditions into the later and end of life

I3. We will ensure there is appropriate support for carers following the bereavement of a loved one so they can have a supportive transition into the next stage of their lives

## Normalising End of Life Planning

J1. We will offer care plans and ReSPECT plans to all vulnerable people with a take up target of 95%

J2. We will use our better understanding of needs through the JSNA chapter to consider other aspects of end-of-life planning

J3. We will develop a social marketing campaign based on insight to normalise end of life planning

J4. We will educate our workforce so that everyone understands how to support people at end of life

J5. We will improve co-ordination of care at end of life, as measured through patient feedback

# Mental Health

## Improved Mental Health

K1. We will prioritise Mental Health on an equal basis to physical health in plans, investment and focus, considering the links between physical activity and good mental health and how mental health is linked to other conditions.

K2. We will seek to co-produce a Prevention Concordat for Better Mental Health for Leicestershire to align organisations to further support mental health and wellbeing and prevent poor mental health.

K3. We will continue to focus on maintaining low rates of suicide and impact of suicide, supporting work of the LLR Suicide Strategy.

K4. We will continue to support the system work on children and young people's emotional health and well being.

K5. We will listen and respond to the Leicestershire population in the 'Step up to Great Mental Health' consultation and propose to deliver a variety of changes for our population through the LLR and Leicestershire specific Step up to Great Mental Health programme and associated Mental Health investment.

K6. We would support key recommendations of the Dementia JSNA Chapter and LLR Dementia Strategy (due to be reviewed in 2023). This will include improving dementia diagnosis rates and ensuring clear links between healthy lifestyle and risk of dementia through MECC Plus and Health Checks.

# Health Inequalities

## Reducing Health Inequalities

L1. We want equitable access, excellent experiences and optimal outcomes for all those using health and care services across Leicestershire. To do this we will embrace a 'proportionate universalism' approach where interventions are targeted to enable a 'levelling up' of the gradient in health outcomes. This means that although there will be a universal offer of services to all, there will be justifiable variation in services in response to differences in need within and between groups of people, that will aim to bring those experiencing poorer outcomes the opportunity to 'level up' to those achieving the best outcomes. (I.e. developing the national CORE20PLUS5 initiative.)

L2. We will translate the Leicester, Leicestershire and Rutland Health Inequalities framework for Leicestershire. This will include embedding a Health and Equity in all policies approach, utilising anchor institutions, training our leaders on health inequalities and ensuring we are collating data to analyse health inequalities effectively.

L3. Within the NHS we will also prioritise the five key clinical areas of health inequalities including early cancer diagnosis (screening & early referral), hypertension case finding, chronic respiratory disease (driving Covid & Flu vaccination uptake), annual health checks for people with serious mental illness and continuity of maternity carer plans.

L4. We will review the health inequalities across Leicestershire in particular understanding the impact of Covid-19 on our most disadvantaged populations including those living in the most deprived areas or groups (including military and veterans, carers, those with a disability and LGBT+).

# Covid Recovery

## Covid-19 Recovery

M1. We will support our population to get timely access to the Covid-19 vaccinations that are appropriate to them.

M2. We will ensure our health and care services are equipped to manage the impact of Covid-19 directly and indirectly for the longer term.

M3. We will use the results from the Covid-19 Impact Assessment to target specific interventions and vulnerable groups throughout the wider strategy implementation.

M4. We will support Leicestershire to live with Covid-19 circulating within our population in the longer term.

M5. We will ensure we maintain a collaborative health protection approach and response ready for future Covid-19 surges or other future pandemics.

# Reporting/Monitoring Progress

- HWB receive quarterly updates on progress against the JHWS priorities for each life course
- Subgroups provide a deep dive into their priority areas, through use of data, case studies
  - highlighting any successes / challenges and seeking support from HWB to unblock

HWB Subgroup	HWB Meeting (2025)
The Children & Families Partnership - (Best Start for Life)	Feb & Sep
Integration Executive - (Living & Supported Well / Dying Well)	May
Staying Healthy Partnership - (Staying Healthy, Safe & Well)	May
Mental Health - (Mental Health)	Dec